



MULTILATERAL INDUSTRIAL POLICY FORUM 2023

Programme

Background

The UNIDO Multilateral Industrial Policy Forum (MIPF) is a global industrial policy forum that broadens and scales the scope of UNIDO's industrial policy-related advisory services. The primary objective of the MIPF is to provide a mutual learning platform for a multilateral policy dialogue on industrial policy matters, with emphasis on the contribution of industrial policy to the achievement of the Sustainable Development Goals (SDGs). This year, the MIPF will focus on industrial policies for digitalization of manufacturing and sustainable industrialization.

Date and Venue:

March 20-21, 2023

Hybrid mode: In person at CR-3, Vienna International Center, Vienna / Online:



Day 1, 20 March 2023

14:00-14:15

Opening ceremony

Moderated by Mr. Cristiano Pasini – Director, Division of Capacity Development, Industrial Policy Advice and Statistics, UNIDO

- **Opening remarks**
Mr. Gerd Müller – UNIDO Director General
- **Statement on behalf of the UNIDO Member States**
H.E. Mr. Alejandro Solano Ortiz – President of the Industrial Development Board, Permanent Representative of Costa Rica to the United Nations Office in Vienna

14:15-15:00

Statements by Member States

Moderated by Ms. Selma Prodanovic

- **H.E. Ms. Mercedes Marcó del Pont (Argentina)** – Secretary of Strategic Affairs
- **H.E. Mr. Julio José Prado (Ecuador)** – Minister of Production, External Trade, Investments and Fisheries
- **H.E. Mr. Yousef Al Shamali (Jordan)** – Minister of Industry Trade and Supply and Minister of Labour
- **H.E. Mr. Raúl Pérez Reyes Espejo (Peru)** – Minister of Production
- **H.E. Mr. Khaled Osaily (State of Palestine)** – Minister of National Economy
- **Ms. XU Xiaolan (China)** – Vice Minister, Ministry of Industry and Information Technology
- **Mr. Ádám Nagy (Hungary)** – Deputy State Secretary for Industrial Policy, Ministry for National Economy

- **Ms. Susana Pecoy Santoro (Uruguay)** – National Director of Industries, Ministry of Energy, Industry and Mining

Keynote address

Mr. Jeffrey Sachs – Director of the Center for Sustainable Development, Columbia University

15:00-15:15 **Coffee break & networking provided by UNIDO – Room C04, VIC, 4th floor**

15:15-16:45 **HIGH-LEVEL SEGMENT ON THE FUTURE OF INDUSTRIAL POLICY**
Moderated by Ms. Selma Prodanovic

Participants of the high-level segment will discuss the future of industrial policy and how to foster industrial development for the achievement of the 2030 Agenda for Sustainable Development and specifically SDG 9 on industry, innovation and infrastructure.

Introductory remarks

Ms. Mariana Mazzucato – Professor in the Economics of Innovation and Public Value, University College London, founding director of the UCL Institute for Innovation and Public Purpose (IIPP) – *pre-recorded message*

Ms. Ragnheiður Elín Árnadóttir (OECD) - Director, OECD Development Centre – *pre-recorded message*

Panelists:

- **Ms. Jayati Ghosh** (Jawaharlal Nehru University) – Chairperson of the Centre for Economic Studies and Planning – *online*
- **Mr. Richard Kozul-Wright** (UNCTAD) - Director of the Globalisation and Development Strategies Division – *online*
- **Mr. Carlos Lopes** (University of Cape Town) – Professor, Former Executive Secretary of the UN-Economic Commission for Africa (UNECA) – *online*
- **Mr. Wilson Peres** – former adviser to the Executive Secretariat at the United Nations Economic Commission for Latin America and the Caribbean (ECLAC) – *online*
- **Mr. Jeffrey Sachs** (Columbia University) – Director of the Center for Sustainable Development
- **Mr. Ciyong Zou** (UNIDO) – Deputy to the Director General and Managing Director, Directorate of Technical Cooperation and Sustainable Industrial Development

16:45-16:50 **Q&A and closing remarks**
Ms. Selma Prodanovic



Day 2, 21 March 2023

10:00-10:10 **Welcome by Mr. Cristiano Pasini** – Director, Division of Capacity Development, Industrial Policy Advice and Statistics, UNIDO

Opening remarks

Mr. Jeffrey Sachs – Director of the Center for Sustainable Development at Columbia University

10:10-17:40 **INTERACTIVE LEARNING SESSIONS**

10:10-11:45 **“Industrial Policy for Energy Efficiency”**

The session will showcase how promotion of energy efficiency brings positive spill overs in terms of technological change and production process optimization. Participants will discuss ways in which policies aimed at reducing the energy consumption can be consistent with economic competitiveness.

Moderated by

Ms. Hanan Hanzaz Fehri (UNIDO) – Chief Regional Bureau, Arab Region

Opening remarks

Mr. Yuko Yasunaga (UNIDO) – Deputy to the Director General and Managing Director, Directorate of Corporate Services and Operations

Introductory presentation

Ms. Rana Ghoneim (UNIDO) – Chief, Industrial Systems and Industrial Decarbonization Unit – *online*

Presentation on policy frameworks for energy efficiency

Ms. Emma Mooney (International Energy Agency) – Programme Officer, Energy Efficiency Division – *online*

Moderated discussion, followed by Q&A Session

- **Mr. Mohamed Abdul-Kareem (Egypt)** – Chairman of Industrial Development Authority, Ministry of Trade and Industry – *online*
- **Mr. Thomas Eibl (Austria)** – Senior Advisor at the Economic Policy Department, the Austrian Federal Economic Chamber – *online*
- **Ms. Dora Laryea (Ghana)** – Senior Programme Officer at the Ministry of Ministry of Energy, Power Directorate – *online*

11:45-13:15 **“Industrial Policy for Green Hydrogen”**

The session will offer insights into elements to be considered while developing strategies for enabling the transition to a green hydrogen economy, harnessing its opportunities, and overcoming current bottlenecks that slow down the development of the green hydrogen industry in developing countries.

Moderated by

Ms. Petra Schwager (UNIDO) – Chief, Division of Climate and Technology Partnerships

Opening remarks

Mr. Gunther Beger (UNIDO) – Managing Director, Directorate of SDG Innovation and Economic Transformation

Introductory presentation

Ms. Smeeta Fokeer (UNIDO) – Research and Industrial Policy Officer, Division of Climate & Technology Partnerships – *online*

Presentation of policy experiences

- The case of Morocco, by **Mr. Samir Rachidi (Morocco)** – Acting General Manager at IRESEN – *online*
- The case of Argentina, by **Ms. Veronica Robert (Argentina)** – Undersecretary of Strategy for Development in the Presidency of Argentina – *online*

Moderated discussion, followed by Q&A Session

- **Mr. Samir Rachidi (Morocco)** – Acting General Manager at IRESEN – *online*
- **Ms. Veronica Robert (Argentina)** – Undersecretary of Strategy for Development in the Presidency of Argentina – *online*
- **Mr. Emanuele Bianco (IRENA)** – Programme Officer – *online*
- **Mr. John Mathews (Macquarie University)** – Professor Emeritus, Macquarie Business School, Macquarie University
- **Mr. Jorgo Chatzimarkakis** (Hydrogen Europe) - CEO

13:15-14:15 **Break**

14:15-15:45 **“Climbing the Ladder of Digital Transformation”**

The session will facilitate knowledge exchanges on policies to create a suitable industrial ecosystem around the diffusion, absorption and adoption of advanced digital production technologies by industrial SMEs in developing countries.

Moderated by

Mr. Marco Kamiya (UNIDO) – Chief, Division of Digital Transformation & AI Strategies

Opening remarks

Ms. Cecilia Ugaz Estrada (UNIDO) – Director, Gender Equality and Empowerment of Women Unit

Introductory presentation

Mr. Alejandro Lavopa (UNIDO) – Research and Industrial Policy Officer, Industrial Policy Research Unit

Presentation of policy experiences

- Digitalization of industrial SMEs in São Paulo, **Brazil** by **Mr. Luciano Coutinho** – Chairman of the Council for Medium and Small Industrial Enterprises (COMPI) at the Federation of Industries of the State of São Paulo (FIESP) and Professor at the State University of Campinas – *online*
- Digitalization of industrial SMEs in Tamil Nadu, India, by **Mr. Gaurav Daga (India)** – Special Secretary to the Industries Department, Tamil Nadu – *online*
- Strengthening Implementation Design of Artificial Intelligence (AI) Eco-System in Jordan, by **Ms. Lama Arabiat (Jordan)** – Head of Artificial Intelligence at Ministry of Digital Economy and Entrepreneurship - *online*;
- **Ms. Zhang Xiaoyan (China)** – Vice-president of the China Center for Information Industry Development (CCID)

Moderated discussion, followed by Q&A Session

- **Mr. Luciano Galvão Coutinho (Brazil)** – Chairman of the Council for Medium and Small Industrial Enterprises (COMPI) at the Federation of Industries of the State of São Paulo (FIESP) and Professor at the State University of Campinas – *online*
- **Ms. Zhang Xiaoyan (China)** – Vice-president of the China Center for Information Industry Development (CCID)
- **Mr. Gaurav Daga (India)** – Special Secretary to the Industries Department, Tamil Nadu – *online*
- **Ms. Lama Arabiat (Jordan)** – Head of Artificial Intelligence at Ministry of Digital Economy and Entrepreneurship - *online*
- **Ms. Annalisa Primi (OECD Development Centre)** – Head of Structural Policies and Innovation Unit – *online*
- **Mr. Axel Klaphake (GIZ)** – Director, Division for Economic and Social Development, Digitalisation – *online*

15:45-16:00 **Coffee break and networking provided by UNIDO – Room C04, VIC, 4th floor**

16:00-17:30 **“Gender and Industrial Policy”**

The session aims to foster dynamic dialogue between stakeholders committed to women’s empowerment in the industrial sector. Participants will discuss policy responses to evolving gender equality challenges due to the twin transformation towards digitalization of manufacturing and greening of the economy.

Moderated by

Mr. Fernando Cantu-Bazaldúa (UNIDO) – Chief Statistician, Industrial Statistics & SDG 9 Reporting Unit

Opening remarks

Ms. Fatou Haidara (UNIDO) – Deputy to the Director General and Managing Director, Directorate of Global Partnerships and External Relations

Introductory presentation



Ms. Cecilia Ugaz Estrada (UNIDO) – Director, Gender Equality and Empowerment of Women Unit

Presentation of policy experiences

The case of **Spain**, by **Ms. Cristina Oyón** – Director of Technology, Innovation and Sustainability, SPRI Group, Department of Economic Development, Sustainability and Environment, Basque Government – *online*

Moderated discussion, followed by Q&A Session

- **Ms. Jennifer Castañeda-Navarrete (University of Cambridge)** – Senior Policy Analyst, Policy Links, IfM Engage, Institute for Manufacturing - *online*
- **Ms. Anneline Chetty (South Africa)** – Chief Operations Officer, Industrial Competitiveness & Growth, Department of Trade and Industry – *online*
- **Ms. Jooyoung Park (Seoul National University)** – Associate Professor, Department of Civil and Environmental Engineering - *online*

17:30-17:40

Wrap-up and closing remarks

Mr. Ciyong Zou (UNIDO) – Deputy to the Director General and Managing Director, Directorate of Technical Cooperation and Sustainable Industrial Development

Programme may be subject to change.

Update: March 19, 2023